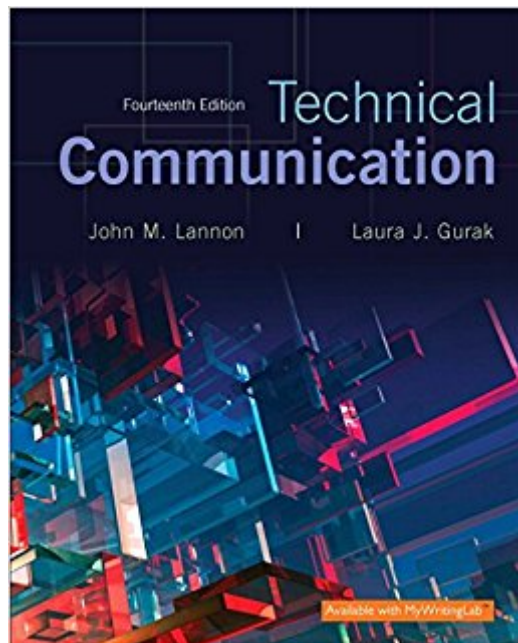


The book was found

Technical Communication Plus MyWritingLab With Pearson EText -- Access Card Package (14th Edition)



Synopsis

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. • Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. • For courses in Technical Communication. This package includes MyWritingLab[®]. • Comprehensive, user-friendly instruction in workplace writing, technical communication, business writing Today's employees are tasked with writing documents such as emails, memos, letters, and informal reports, as well as more complex forms of communications such as formal reports, proposals, web pages, and presentations. Technical Communication, Fourteenth Edition builds upon the authority of the previous editions by clearly guiding students to write documents persuasively, effectively, and with an eye towards technological innovations and global communications. It incorporates the interpersonal, logical, ethical, and cultural demands of these different forms of workplace communications and provides students with the necessary skills to navigate these nuisances. Building on research and writing skills and touching on the importance of ethics, the authors prepare students for technical writing in any field. • Personalize learning with MyWritingLab MyWritingLab is an online homework, tutorial, and assessment program designed to work with this text to engage readers and improve results. Within its structured environment, readers practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. In addition to the full eText, activities directly from the text are available within MyWritingLab. These include the written assignments, readings from the text, review exercises and more. • 0134271955 / 9780134271958 Technical Communication Plus MyWritingLab with Pearson eText • Access Card Package Package consists of: 0133944131 / 9780133944136 • MyWritingLab with Pearson eText • Access Card 013394414X / 9780133944143 • MyWritingLab with Pearson eText • Inside Star Sticker 0134118499 / 9780134118499 • Technical Communication

Book Information

Paperback: 746 pages

Publisher: Pearson; 14 edition (January 23, 2016)

Language: English

ISBN-10: 0134271955

ISBN-13: 978-0134271958

Product Dimensions: 7.4 x 1 x 9.1 inches

Shipping Weight: 2 pounds

Average Customer Review: 4.0 out of 5 stars 14 customer reviews

Best Sellers Rank: #59,363 in Books (See Top 100 in Books) #55 in Books > Reference >

Writing, Research & Publishing Guides > Writing > Technical #566 in Books > Textbooks >

Humanities > Literature > Creative Writing & Composition #689 in Books > Reference > Writing,

Research & Publishing Guides > Writing > Fiction

Customer Reviews

John Lannon is Professor Emeritus and former Director of Writing at the University of Massachusetts Dartmouth, where he developed the undergraduate major in professional writing and later co-developed the M.A. program in professional writing. He has also taught at Cape Cod Community College, University of Idaho, Southern Vermont College, and University of Strasbourg. He has authored and coauthored five major textbooks in business communication, rhetoric, and technical communication, book reviews, filmstrips, and environmental documents and instructional software. He is the recipient of an NDEA Fellowship and Fulbright Lectureship. He holds a B.S., M.A. and Ph.D. from the University of Massachusetts Amherst. His initial training and work was in biomedical science and technology with the USAF. He has served as a communications consultant for various companies and government institutions. He worked seven years in medical laboratories.

Laura J. Gurak is professor and founding chair of the Department of Writing Studies at the University of Minnesota, where she teaches courses in technical writing and digital communication. She holds an M.S. in technical communication and a Ph.D. in communication and rhetoric from Rensselaer Polytechnic Institute. She is author of two books from Yale University Press, one of which was the first book-length study of online social actions. Gurak is also co-editor of several edited collections and author on numerous conference presentations and papers. She is a recipient of the Society for Technical Communication's Outstanding Article award. Gurak has authored and coauthored five textbooks in technical communication published by Pearson. She has worked as a software developer, technical writer, and communications consultant for various companies and organizations.

I love this item. Just what I needed.

Great

Good condition. Some highlighter marks but no pens or pencils. Definitely worth it for the money I saved.

Not a three hole punch as stated in the listing. It has two hole punch. I did not realize that a binder did not come with it but It will fit in a regular binder just missing the third hole.

This textbook was Easy to Read and Well Organized! It is full of helpful information, and I wish I had purchased it for future reference rather than renting.

My daughter in college says this text helps her a great deal in her college course.

As described, quick ship

this one did actually get recieved

[Download to continue reading...](#)

Technical Communication Plus MyWritingLab with Pearson eText -- Access Card Package (14th Edition) Engineering Mechanics: Statics Plus MasteringEngineering with Pearson eText -- Access Card Package (14th Edition) (Hibbeler, The Engineering Mechanics: Statics & Dynamics Series, 14th Edition) Engineering Mechanics: Statics, Student Value Edition Plus MasteringEngineering with Pearson eText -- Access Card Package (14th Edition) NEW MyWritingLab Generic without Pearson eText -- Standalone Access Card Introduction to Econometrics, Update Plus NEW MyEconLab with Pearson eText -- Access Card Package (3rd Edition) (Pearson Series in Economics) Microeconomics Plus MyEconLab with Pearson eText -- Access Card Package (12th Edition) (The Pearson Series in Economics) Pearson's Federal Taxation 2018 Comprehensive Plus MyAccountingLab with Pearson eText -- Access Card Package (31st Edition) Business Communication: Polishing Your Professional Presence Plus MyBCommLab with Pearson eText -- Access Card Package (3rd Edition) Principles of Macroeconomics Plus MyEconLab with Pearson eText (1-semester access) -- Access Card Package (12th Edition) University Physics with Modern Physics Plus MasteringPhysics with eText -- Access Card Package (14th Edition) Managerial

Accounting, Student Value Edition Plus NEW MyAccountingLab with Pearson eText -- Access Card Package (4th Edition) The Economics of Money, Banking and Financial Markets, Student Value Edition Plus MyEconLab with Pearson eText -- Access Card Package (11th Edition) Business Statistics Student Value Edition Plus NEW MyStatLab with Pearson eText -- Access Card Package (2nd Edition) Elementary and Intermediate Algebra: Concepts & Applications, Books a la Carte edition plus MyMathLab with Pearson eText -- Access Card Package (6th Edition) Intermediate Algebra: Functions & Authentic Applications, Books a la Carte Edition Plus NEW MyMathLab with Pearson eText -- Access Card Package (5th Edition) Entrepreneurship: Successfully Launching New Ventures, Student Value Edition Plus MyEntrepreneurshipLab with Pearson eText -- Access Card Package (5th Edition) Selling Today: Partnering to Create Value, Student Value Edition Plus 2014 MyMarketingLab with Pearson eText -- Access Card Package (13th Edition) Short Course in Photography: Digital, A, Plus NEW MyArtsLab with Pearson eText -- Access Card Package (3rd Edition) Emergency Care PLUS MyBradylab with Pearson eText -- Access Card Package (13th Edition) Auditing and Assurance Services Plus MyAccountingLab with Pearson eText -- Access Card Package (16th Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)